



Sold-out food industry show has green credentials

When the Asia-Pacific region's most innovative food manufacturing industry exhibition kicks off in July this year, for exhibitors, the environment will be at the top of the agenda.

More than 280 Australian and international companies will exhibit their wares at the Sydney Convention and Exhibition Centre for foodpro 2008, showcasing the latest technology and food processing solutions with a strong environmental focus.

Exhibitors will have a range of water-saving solutions on show, from environmentally friendly dry-running pumps to water-efficient spray nozzles and water-saving wash-down equipment as well as systems to reduce water and trade waste operating costs in the food and beverage industry.

Sustainable packaging will also be a focus with paper products made from sugar cane, reeds and straw fibres, along with biodegradable plastic products, ranging from food packaging to disposable tableware and a wide range of eco-friendly bags.

Mr Peter Petherick, Group Exhibition Manager for Australia's premier food industry event, said the "sold-out" show was expected to attract more than 9,000 people. Held every three years, the event drew a crowd of more than 8,500 in 2005.

"We have exhibitors covering some 18,000m² – or almost 4.5 acres – of exhibition space in four halls of the Sydney Convention and Exhibition Centre. They will be exhibiting not only the latest solutions available today, but previewing new products in development," he said. "Many exhibitors regard foodpro as the ideal place to release new products."

Mr Petherick said most the exhibitors were aware of the importance of environmentally-friendly products given the current global situation. "Taking a green approach is an essential factor of successful companies in today's environmentally conscious world," he said. "More companies than ever before are proving that economic benefits do go hand in hand with environmental concerns."

For more information visit www.foodproexh.com, or contact Peter Petherick, Group Exhibition Manager on (03) 8420 5402 or email peterpetherick@dmqworldmedia.com

ENDS